

A Partnership with Integrity – Roadsafe & Whiteline Plus

May 2010

Roadsafe Automotive Products is proud to announce that from May 2010 they will be stocking and distributing the full range of Whiteline Plus polyurethane products from both their Queensland and Victoria warehouses.

After 14 years experience in the polyurethane business Roadsafe is excited with the prospect of the advanced technology, product development, cataloging, service and support that can now be given to Automotive resellers and specialists through the Whiteline Plus program.

Whiteline Plus is a range of progressive polyurethane suspension bushings and components. By 'progressive' Roadsafe say they are referring to the Whiteline Plus polyurethane's ability to provide the quality ride of rubber at lower speeds and at higher speeds to become firmer, when under cornering pressure, for chassis control and improved handling.

The new 'Translucent Black' colouring is especially beneficial to genuine replacement and restoration applications, in addition to the huge range of 4wd, performance and passenger vehicle applications available.

Peter Moreau, Roadsafe General Manager, said "Roadsafe are a progressive company, and Whiteline Plus is a progressive program – the joining of the two will ensure that resellers and specialists will have ready access to a full range of polyurethane with the service and support they have come to expect from Roadsafe".

New Whiteline Plus catalogues are available now from Roadsafe – or immediate cataloguing can be found online at www.whiteline.com.au

The Roadsafe sales team will be out and about calling on all resellers, but further details, enquiries and orders can be placed by phoning toll free VIC 1300 651 551 or QLD 1300 559 086.



Peter Moreau (Roadsafe) & Steve Broad (Redranger – Whiteline Plus)